

## **Purposeful Aging Los Angeles Launches Landmark Age-Friendly Survey**

Purposeful Aging Los Angeles (PALA) – an Age-Friendly Initiative – recently launched a landmark survey to gather feedback from County and City of Los Angeles residents that will guide the development of an Age-Friendly Action Plan for 2018-2021.

The confidential PALA survey takes about 20 minutes to complete and can be filled out by anyone 18 years of age or older who resides in the County of Los Angeles. The survey is available in 10 languages at [purposefulagingla.com](http://purposefulagingla.com). and will be available from August 14, 2017 – September 15, 2017

PALA is an Age-Friendly Initiative that seeks to prepare the Los Angeles region for a rapidly aging population through an innovative, sustained effort that unites public and private leadership, resources, and strategies. PALA will improve the lives of older adults and ensure a better future for residents of all ages in the Los Angeles region.

PALA was launched in 2016 by the County and City of Los Angeles, AARP, the Milken Institute Center for the Future of Aging, the USC Leonard Davis School of Gerontology and the UCLA Los Angeles Community Academic Partnership for Research in Aging.